PRINCIPAL OFFICES OF THE

WHITE STAR LINE

IN THE UNITED STATES AND CANADA

New York No. 1 Broadway	Montreal McGill Building
Atlanta 66 North Forsyth Street	New Orleans St. Charles & Common Sts.
Baltimore 127 E. Baltimore Street	Norfolk Flatiron Building
Boston 84 State Street	Philadelphia 1319 Walnut Street
Chicago 14 North Dearborn Street	Pittsburgh 338 Sixth Avenue
Cleveland Swetland Building	Portland, Me 1 India Street
Dallas Cotton Exchange Building	Quebec 53 Dalhousie Street
Detroit Holden Building	St. Louis 1101 Locust Street
Galveston . Cotton Exchange Building	San Francisco 550 Market Street
Halifax 147 Hollis Street	Seattle 619 Second Avenue
Houston Hermann Building	Toronto 41 King Street, East
Minneapolis 121 South 3rd Street	Washington 1208 F Street, N. W.
Mobile . Water and St. Francis Streets	Winnipeg 286 Main Street

OFFICES AND AGENCIES IN EUROPE

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Paris Rue Scribe, 9			
Cherbourg Quai Alexandre III, 32 Basle Aeschengraben, 28			
Berlin Unter den Linden, 14			
Brussels Boulevard Adolphe Max, 121 Cologne Domkloster, 2			
Florence Via Tornabuoni, 4			
Frankfort/Main Bethmannstr., 56			
Munich Karlsplatz, 8			
Nice Promenade des Anglais, 13			
Rome Piazza-di-Spagna, 59 Zurich Bahnhofplatz, 7			



THE Sea is a jovial comrade,

He laughs wherever he goes;

His merriment shines in the dimpling lines

That wrinkle his hale repose.

BAYARD TAYLOR

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The WORLD'S LARGEST SHIP



WHITE STAR LINE
ONE BROADWAY
NEW YORK

CONTRAST OF TWO OCEAN LINERS EIGHTY YEARS APART

HE MAJESTIC, 56,000 tons, is more than forty-six times as large as the steam packet of 1842, Queen of the Atlantic of that earlier day. By contrasting these principal facts regarding the two vessels, one may discern at a glance the progress that has been made in eighty years in the construction of steamships:

		20				
	÷				am Packet of 1842	The Majestic of 1922
Size in Tons					1,200	56,000
Length, in Feet				- 1	207	956
BREADTH, IN FEET	(*)		٠		34	100
DEPTH OF HULL, IN FEET			•0	900	22	102.
DRAFT OF WATER, IN FEE	T	٠			12	38
Number of Decks		2			2	97
AREA OF DECKS, ACRES	×	•			1/6	7½
MAIN DECK ABOVE WATE	R,	IN	FE	ET	10	75
Horse Power of Engine	s	٠	٠		740	100,000
Number of Boilers .					4	48
PASSENGER CAPACITY .	•0		٠		90	4,100
Crew		•			75	1,000
STATEROOMS	•	٠	٠		42	1,245
SPEED, SEA MILES PER HO	OUR				. 9	23
LENGTH OF PASSAGE, DAY	S	•			14-18	51/2-6
FUEL	÷		5.		Coal	Oil
LIGHTED BY	•				Oil Lamps	Electricity
Driven by				٠	Paddles	Quadruple Screw

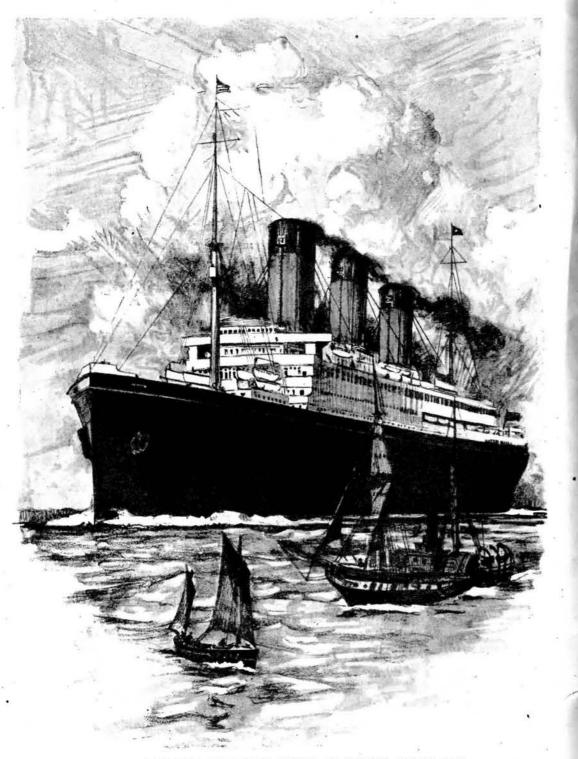
WHEN DICKENS CROSSED THE ATLANTIC IN 1842

Atlantic on a "steam packet"—"the far-famed fast American steamer," he called her—a paddle-wheel ship of 1,200 tons, which made the passage from Liverpool to Boston, with a stop at Halifax, in eighteen days. Steam vessels had then been known on the Atlantic but a few years. The famous novelist's description of his voyage, printed in his "American Notes," is an inimitable account of the humors and hardships of a rough passage across the Atlantic in the early days of the ocean steamship, and has historical as well as human interest. The eighty years that have passed since that voyage span an era of amazing progress in ocean travel, reaching its climax in the Majestic, of the White Star Line, the world's largest ship.

Dickens admired the steam packet of 1842 as a great ship, but his admiration was tempered by his sense of humor when he inspected the "profoundly preposterous box" that was his stateroom, and noted his name on "a very small manuscript pinned on a very flat quilt, covering a very thin mattress, spread like an absurd surgical plaster on a most inaccessible shelf."

The ship's saloon was described by Dickens as "a long, narrow apartment, not unlike a gigantic hearse, with windows at the sides, having at the upper end a melancholy stove . . . while on either side, extending along its whole dreary length, was a long, long table, over each of which a rack, fixed to the low roof and stuck full of drinking glasses and cruet-stands, hinted dismally at rolling seas and heavy weather."

In rough weather the steam packet labored heavily, "staggering, heaving, throbbing, rolling and rocking." Below decks was a place of misery when the weather was boisterous. "Everything sloped the wrong way," wrote Dickens. "Every plank and timber creaked, as if the ship were made of wickerwork."



MAJESTIC AND AN OCEAN LINER OF EIGHTY YEARS AGO
SKETCH FROM A PAINTING BY CHARLES DIXON

MAJESTIC AN OCEAN-BORNE PALACE

into the Majestic's magnificent hull. She represents not only the greatest size among the ocean-borne palaces of the age—her interior space equals that of 400 eight-room houses—but also the standard of highest excellence in equipment and service long exemplified by the White Star Line, to which she belongs. A solid, opulent elegance distinguishes the ship's great public rooms and luxurious private apartments; an elegance in consonance with her size and dignity.

Travel on the world's largest ship connotes distinction as well as luxury. Her salons are a modern Rialto, where one meets and mingles with the outstanding figures in current history: leaders in thought or fashion in two hemispheres, great soldiers and statesmen, artists of the theatre, painters, authors, editors, captains of industry and merchant princes, and social leaders from many lands—men and women of the world, who travel as a matter of course on the world's largest ship.

Daily life on board the Majestic reflects the polite customs of American and English clubs and homes, of the bright Continental cities and pleasure resorts known to the tourist, of good society wherever it is found, pervaded by a genial spirit of comradeship and holiday making that gives the voyage both zest and charm. Such a voyage appeals to every one who likes the best in life, and seeks the utmost in ocean-travel comfort. It is a source of satisfaction while it is in progress, and of unique and delightful memories when it is past—for every traveler must find pleasure in the thought that he has crossed the Atlantic on the world's largest ship.



WHEN THE MAJESTIC SAILS FROM NEW YORK

SAILING DAY OF THE MAJESTIC AN EVENT

HE MAJESTIC heads a magnificent trio of ships engaged in carrying out the schedule of the New York-Cherbourg-Southampton service of the White Star Line, the other two vessels of the trio being the world-famous Olympic and the Homeric, the latter, like the Majestic, a new ship in 1922.

Sailing day at New York for any one of these vessels is an event of significance in ocean travel; particularly is this true of the Majestic, because of her size, and the importance attached by the public to a voyage on the world's largest ship.

When the Majestic backs out from Pier 59, North River, into the tide of the Hudson, and turns to begin her voyage to the English Channel, thousands on the pier head and on the great ship's deck join in cheers. Handkerchiefs flutter, flags are waved, there are joyous shouts from ship and shore until shouting is drowned by distance. A delicious excitement pervades both the travelers on the great ship's deck and their friends and well-wishers on shore.

The great ship, a giant indeed, gains headway slowly as the power of her mighty turbine engines is transmitted to her quadruple screws. Within the limits of the harbor she proceeds cautiously, her colossal bulk rising in majesty among the lesser craft about her, even though these craft include other steamships that ply the Atlantic's lanes.

Once outside the lightship, the power of the engines is unleashed, and proceeding on her course as steadily as an express train on a straight and level track, the splendid vessel begins the voyage that will bring her within sight of Europe's shores in less than six days.



DRAWING-ROOM IN A SUITE

GREAT POWER AND STEADINESS OF MAJESTIC

across the Atlantic undisturbed by any ordinary gale. When lesser ships are struggling to make headway against wind and wave she rides serene, keeping straight on and taking no seas upon her lofty decks.

This steadiness is due to the ship's vast bulk, to her beam of one hundred feet, to her draft of water, and to the great power of her engines, forcing her ahead at an even pace in all kinds of weather.

The Majestic's power installation is the largest ever fitted in a passenger vessel, consisting of four huge turbine engines for driving the hull ahead, and four reversing turbines. The maximum energy of the ship's engines, 100,000 horse-power, is sufficient to drive half a dozen ordinary large steamships.

The Majestic's driving engines deliver their power through four shafts, to as many propellers, each sixteen feet in diameter, sending the ship ahead under normal conditions about twenty-three knots, equal to 26 land miles an hour.

The Majestic is fitted with an approved system for employing oil fuel. She consumes about 5,700 tons of the liquid fuel in a single crossing, and her storage tanks have capacity for a round voyage supply. Her boilers number forty-eight, having a heating surface of about 220,000 square feet, or about five acres. The weight of the ship's main engines and boilers is 8,500 tons, and of all her machinery and accessories, with fuel and water, crew, etc., about 22,000 tons. The weight of a single turbine is 375 tons. With passengers, crew, stores, fuel and fresh water aboard, the Majestic weighs 64,000 tons.



ON THE PROMENADE DECK

NINE STEEL DECKS ARE A FEATURE OF MAJESTIC

In the old-time steam packet the passengers usually were acutely conscious of their nearness to the sea, for the main deck was not more than ten feet above the water-line, and the waves often dashed over the rail and flooded the restricted and uncertain space available for promenading.

On the Majestic passengers may take their daily walks on a promenade that is more than fifty feet above the sea, and is enclosed for a great part of its length in panels of glass. Here even on rainy days a woman shod in satin could walk without fear of dampness. On one deck is a verandah cafe, with palms, shrubs and flowers. Deck chairs may be placed in sheltered nooks on every deck, and the most uncertain sailor may be sure of taking the air without a wetting.

The Majestic has nine decks. There are five steel decks in the lower part of the ship, running the full length of the hull, and subdivided by numerous bulkheads, forming a vast honeycomb of steel compartments connected by water-tight doors which may be operated from the bridge. Below all is a double bottom of cellular construction and great strength.

Above the fifth deck rise four steel superstructure decks for the cabins and public rooms, occupying the middle half of the vessel's length. The topmost of these, the boat deck, is 102 feet above the keel.

Connection between the various decks is maintained by means of staircases and electric elevators. Both first and second cabins have passenger elevators. There is also one for baggage, and another for the engine room. All parts of the ship are in direct connection by telephone with a central station.



THE Á LA CARTE RESTAURANT

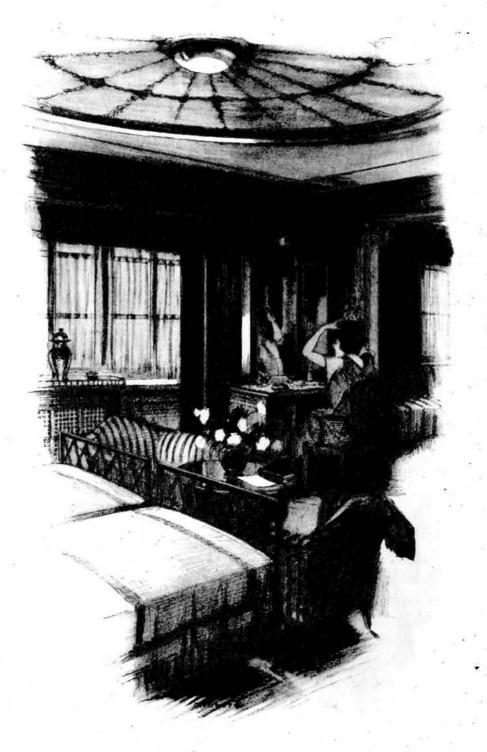
WHITE STAR SERVICE IN A MOST LUXURIOUS SETTING

Star service, the quality of which is known the world over, in a setting of richest decorations. Every luxury of the table obtainable in the world's great cities is at the command of the Majestic's passengers, whose wants are ministered to by highly trained experts.

From the master to the humblest kitchen helper, the members of the ship's company of 1,000 persons have been selected because they have proven their worth in other vessels of the White Star Line. With its large fleet of high-class ships, and its unvarying standard of service, the White Star Line was able thus to man its largest and latest ship with a picked personnel, while filling the positions from which they were promoted with other experts similarly trained. Many of the Majestic's department heads, as well as her commander, Commodore Sir Bertram Hayes, are from the far-famed White Star flyer Olympic.

Thoroughly familiar through years of training with the tastes of the fashionable traveling public, these experts in their several capacities are in a position to greet their old friends on a ship worthy of the best traditions of the line in which they have won their popularity.

In the lesser ranks of personnel, table stewards, bedroom stewards, deck and lounge stewards, the musicians, bath attendants, barbers and women's hairdressers, are all trained to meet the most exacting requirements of passengers. The result is flawless service, the only kind that could do justice to the world's largest ship.



BE ROOM IN A SUITE

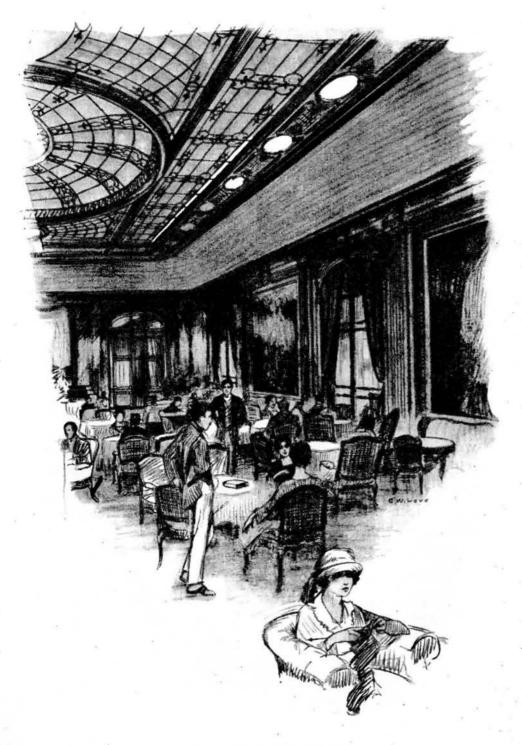
BEDS ON MAJESTIC LIKE THE BEST ON SHORE

ment in which a passenger has the most intimate and personal concern, special care has been taken to make those on board the Majestic worthy of the world's largest ship, in their size, appointments and special features to insure comfort. Of the 1,245 staterooms on the ship, 472 are in first class. Many of these are included in spacious suites of rooms, approaching in size and equaling in luxury the finest apartments in modern hotels. The most elaborate of these suites embrace a salon, two or three bedrooms, each with bath, and a private sun parlor, with great plate glass windows that can be readily opened, giving a direct breath of the sea.

In all the bedrooms connected with these suites and in many others, the beds are like those on shore, and are of the most luxurious type—the bedsteads of brass or fine woods, with box springs and heavily tufted hair mattresses, made up with the finest linen, soft blankets and down puffs of exquisite fineness and coloring—beds that can be excelled nowhere for their seduction to repose. Every large bedroom has telephone connection with the ship's "central."

Many of the ship's less pretentious staterooms contain specially made single beds, of the greatest capacity for comfort; while in rooms fitted with berths, special attention has been paid to providing a type of spring and mattress to give a maximum of comfort in limited space.

Second cabin has 212 staterooms, and third class 561, all being fitted with electric lights, special ventilation, water supply and heating appliances.



THE FIRST CABIN LOUNGE

MAJESTIC'S LOUNGE A SUPERB APARTMENT

her most striking public rooms—the restaurant, palm court and lounge. From a grand foyer is an unbroken sweep of 250 feet down the centre of these apartments that is one of the unusual features of the ship's construction. This view is made possible by the manner in which the smokestacks are brought up from the boiler rooms, near the sides of the ship, in two parts that unite above the promenade deck. The staircases are also on the sides of the ship, with a central foyer, or landing, on each deck.

The lounge, which one enters from the foyer through glass doors with ornate grilling, is a superb apartment, spacious, lofty, dignified, the kind of grand salon that one associates more readily with a mansion on shore, yet larger. It has a floor space of 4,000 square feet—greater than the combined area of three ordinary American residences—and its ceiling is twenty-six feet high, while its richly wrought glass dome has an area of 3,600 square feet.

With tall, finely proportioned windows on either side, suggesting those in an airy country villa; with walls finished in broad panels between carved pillars; with mural decorations by clever artists, set in massive frames; with a stage for concerts; with furnishings that include luxurious overstuffed chairs and divans, small tables of fine design and construction, and draperies in silk and other rich fabrics, the room is an outstanding example of lavish yet tasteful display, and of the architect's and decorator's skill—an imposing room, yet one providing for quiet, relaxing, intimate comfort on a voyage.



THE MAIN DINING SALOON

DINING-ROOM LOFTIEST IN ANY SHIP

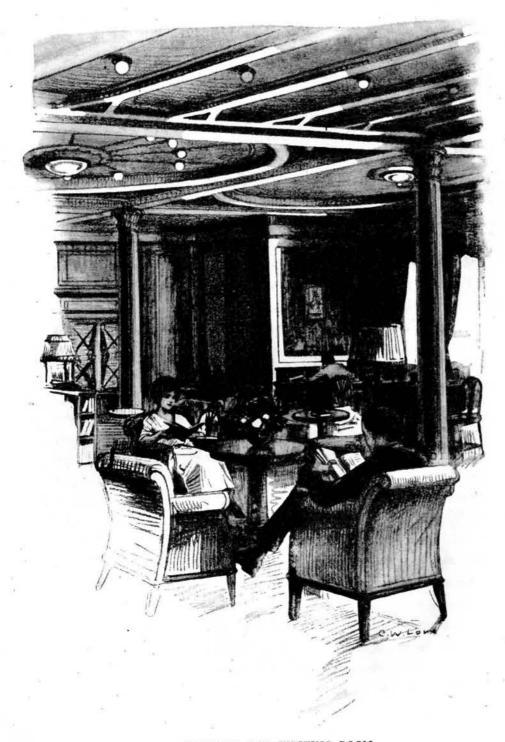
and 98 feet wide. Its distinguishing architectural feature is two rows of impressive pillars supporting the central dome or roof, under which the ceiling, for an area of 2,300 square feet, is 31 feet high, making the loftiest apartment ever built into a ship.

In this noble room more than 700 passengers are seated at one time, and are served with quite as much ease and elegance as if they were in the world's finest banquet hall on shore. Racks to keep glasses or china in place are not seen here. On any ordinary voyage a slim bottle will stand upright on a table wherever it is placed, and liquid will not spill from a full glass. The dining saloon chairs are not of the swivel type, fixed to the floor, as in older-style ships, but are comfortable armchairs.

An adjunct to the main dining saloon is an à la carte restaurant of imposing dimensions and impressive architectural effect, a room of richness in design, decoration and appointments, where food and drink are served in the manner of the smartest restaurants of the great continental cities and fashionable resorts.

The floor of this apartment is elevated three feet above the deck, and it is reached by a broad, sweeping staircase, flanked by balustrades. Its ceiling is twenty-three feet high, with a handsomely decorated dome, supported by wide-spaced Ionic pillars.

The approach to this restaurant is through a palm court, or winter garden, whose light and graceful furniture, airy decorations and embellishments of shrubs and flowers make it a spot of delightful appeal. An orchestra plays here daily.



READING AND WRITING ROOM

THE MAJESTIC'S LIBRARY AND READING-ROOM

attention, both by reason of their size and their location, are the library and the smoking-room. Contrary to the usual custom, both are situated at the forward end of the passenger decks, one above the other.

The library, on the same deck with the lounge, has a floor area of 1,600 square feet, and shelf capacity for 4,000 volumes. Designed to insure quiet, the room has delightful corners to which the studiously inclined may retire for reading or writing, without fear of interruption.

The volumes on the library shelves embrace a careful selection of standard works in both prose and verse—history, essays, fiction (with a liberal showing of modern best-sellers), books of travel and adventure, the best in humor—in fact a well balanced library appealing to a catholicity of taste. Guide books, atlases, hotel directories and railroad guides for both sides of the ocean, as well as other reference works of value to the traveler, are also kept in the library, enabling the passengers to lay out itineraries for their journeys with exactness during the leisure of the ocean voyage.

An important feature of this room is the perfect facilities afforded for personal correspondence or other kinds of writing. The desks provided are large, and designed for practical use, with an abundance of handsome correspondence paper and envelopes, in various sizes, always at hand. Authors and business men, persons with social correspondence requiring attention, and others in the habit of writing at sea, find that much can be accomplished in a short time in this room.



THE SMOKING-ROOM

SMOKING-ROOM ON MAJESTIC A KIND OF SUPER-CLUB

boat deck, in a position commanding a view ahead and on both sides of the ship, is the smoking-room. Plate glass windows on three sides, conveniently placed for observation, give the room an attraction lacking in smoking-rooms located in the usual position aboard ship, namely toward the stern.

Finished in dark woods, with a handsome panelled ceiling, in the manner of the finer grill-rooms found in Europe, the smoking-room of the Majestic is designed to meet the exacting standard of men of the world. A spacious fire-place with a great mantel above it; armchairs upholstered in Spanish leather; decorations that include paintings of liberal size, by well-known artists; tables of fine woods with marble tops—these are a few of the room's attractive features of equipment. In the Majestic's smoking-room men of influence on both sides of the Atlantic are to be met, while the service, by veteran stewards, makes a man feel as much at home as in his own club.

Indeed this room may be considered as a composite cross-section of the world's best clubs—a super-club, in which a hundred clubs are represented on any evening on a voyage. Good stories, from every field of contemporary effort—of business, travel, the stage, society, politics—mirrors of current events, annals of personal adventure, are heard here in an atmosphere of good cheer and good manners. The man you met last in San Francisco or Sydney or Cairo is likely to greet you in the Majestic's smoking-room. Old friends appear; new ones are made. The six evenings of a voyage in such company are better remembered by the average man than a year ashore.



AN ATTRACTIVE STATEROOM

PERSONAL FREEDOM ON BOARD THE GREAT SHIP

N BOARD the Majestic the traveler may order his daily life to suit his own tastes and convenience. He may meet as many or as few persons as he wishes in the kind of social atmosphere that suits him best—in the quiet of the library, the interest of the card-room, the restful elegance of the lounge, the smartness of the smoking-room—or he may pass the indoor hours of his voyage in his own suite, in privacy.

Young people who go in for sports, for swimming, for vigorous walks, for photographing—for all the active, exhilarating fun of an ocean voyage—have on the Majestic a marvelous latitude for enjoyment. They may set out from their state-rooms in the morning as one does at a pleasure resort, and not come back until it is time to dress for dinner at night. Their evenings may be filled with music and dancing, with games or little private parties, or promenades for watching the beauty and wonders of the sea under the stars; and the days and nights make à flawless holiday.

Home-loving people are pleasantly surprised on the Majestic to find that a ship can be so much like a house. Windows and ports that admit ample light, and furniture at once elegant and homelike, in the larger staterooms, aid in this likeness. In such surroundings it is easy to follow home habits, if one so desires. You may have your meals served in your room when you wish. Your clothing is hung on forms in generous, lighted closets, and can be pressed as often as need be, for the ship has a tailor's shop. There is perfect valet and maid service, for the stewards and stewardesses are well-trained servants who quickly learn the tastes of the passenger, and his accustomed way of living.



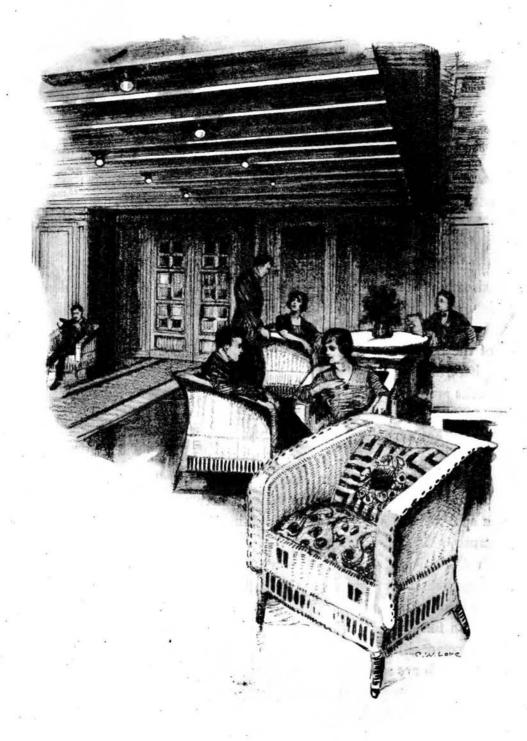
THE SWIMMING BATH

MEANS OF RECREATION ON BOARD THE GREAT SHIP

amusement and recreation, the Majestic is the ideal ship for the active traveler, whatever his years. For the enthusiast at bridge there is a special cardroom. For dancers there is a ballroom floor of unsurpassed smoothness, in the lounge. The children have a playroom of their own, while the gymnasium, equipped with a great variety of appliances to stimulate exercise, is open to passengers of either sex at stated hours, with a professional attendant in charge.

Provision is made for outdoor exercise in a special section of the boat deck, where deck tennis, shuffleboard, quoits and other standard sea-travel games may be played; while below decks are two prime attractions for athletic travelers of both sexes. There are courts for squash racquets, with the attendance of a professional player available, and a swimming bath of great size and beauty.

Executed in the Pompeian style, and flanked with massive pillars having marble Roman benches between them, the bath is approached by a curved double staircase, under a gallery with capacity for fully a hundred spectators. White tiles are employed for the lining of the pool, which has an area of 820 square feet, and a greatest depth of nine feet, the floor having two levels, one insuring a suitable depth of water for persons unable to swim. When filled, the pool contains 130 tons of warmed sea water. There are thirty dressing rooms for bathers, and, adjoining the main bath are special Turkish and electric baths. No feature of the great ship is more popular than the swimming pool, particularly on summer voyages.



THE SECOND CABIN LOUNGE

SECOND AND THIRD CLASS ON THE LINER MAGNIFICENT

naturally are the finest on board, the same standard of highest excellence noted in them is to be found in the quarters of second and third class, which are also distinctive, and in keeping with the exceptional character of the ship. Indeed, it may be said of this ship that her second cabin is finer than the first cabin in liners of yesterday—a statement that has the merit of literal truth to give it force.

The second cabin dining saloon, situated over the section of two decks devoted to staterooms for that class, has seating accommodations for 500. The grand staircase for this class and an electric elevator are situated in front of the dining saloon, and serve four decks in all, terminating on the promenade deck, where there is a wide hall with access to smoking-room and gymnasium. Second cabin also has a spacious and handsome lounge, and broad promenade space on deck.

Third cabin passengers are accommodated in part on four decks aft of second class, in spacious, airy quarters, with two-, three- and four-berth staterooms, smoking-room, dining-room and lounge, and wide promenades; and on six decks in the forward part of the ship. Another dining-room, large and airy, is provided in this section, and is connected with its kitchens by an electric elevator as well as by staircases.

Each class on the Majestic has its own kitchens, pantries and culinary and serving staff. There are no less than eight kitchens on the ship—known at sea as galleys—separate ones being provided for Jewish passengers who require kosher food. The crew of 1,000 also have their own galleys and cooks.